



Coalition for Competitive Access to Content (CA2C)
Vertical Integration Relevant to Program Access Legislation
Draft of 1990, 1994, 2006 Comparison

The resources for this summary comparison were:

1. *Matter of Competition, Rate Deregulation and the Commission's Policies Relating to the Provision of Cable Television Service*, Report, 5 FCC Rcd 4962 (1990) ("1990 FCC Cable Report").
2. *Annual Assessment of the Status of Competition in the Market for Delivery of Video Programming*, First Report, 9 FCC Rcd 7442 (1994).
3. The CA2C 2006 Draft Summary of Vertical Integration

This summary document compares vertical integration from 1990, before the program access rules were passed, 1994, after they were enacted, and the current profile. The CA2C does not present this data in the belief that all relevant data is either here or fully accurate. We do believe that this represents a fair starting point to understand an expanded portrait of the industry structures we are working with and how they have changed over time. We again request that the Commission share this information with the referenced cable companies and other major media conglomerates for their review, validation, correction, and expansion as appropriate. The CA2C would like to see this review process result in an accurate composite picture

that all parties will endorse as we continue to work on the relevant policy issues.

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- *A “yes” means the programming was subject to vertical integration.*
- *A “Blank” means the programming was cancelled or we have lost track.*
- *If there is new ownership not subject to vertical integration the new owner is listed.*
- *Programming added to the list in 1994 and 2006 may or may not be “new” programming but it has become subject to vertical integration.*

<u>Programming Title</u>	<u>Subject to Vertical Integration</u>		
	<u>1990</u>	<u>1994</u>	<u>2006</u>
<u>National Networks</u>			
Action Pay Per View	yes	yes	
All News Channel	yes	yes	
AMC (American Movie Channel)	yes	yes	yes
BET (Black Entertainment Television)	yes	yes	yes
Bravo	yes	yes	yes
Family Channel	yes	yes	Disney
CNBC (Consumer News and Business Ch.)	yes		GE/NBC
GE/NBC			
CNN (Cable News Network)	yes	yes	yes
Cable Value Network	yes		
Cinemax	yes	yes	yes
The Discovery Channel	yes	yes	yes
The Fashion Channel (TFC)	yes		
HBO	yes	yes	yes
Headline News	yes	yes	yes
Lifetime	yes	ind.	Disney
Mind Extension University	yes	yes	
MTV	yes	yes	yes
The Movie Channel	yes	yes	
Viacom/CBS			
Movietime (Becomes E!)	yes	yes	yes

Nickelodeon	yes	yes	yes	
NICK at Nite		yes	yes	yes
The Nostalgia Channel	yes	ind.		
QVC Network		yes	yes	
Liberty				
Request Television	yes	yes		
Request Television 2		yes	yes	
Shop Television Network	yes			
Showtime	yes	yes		Viacom/CBS
SportsChannel America	yes	?		
SuperStation TBS	yes	yes		yes
TNT (Turner Network Television)		yes	yes	yes
The Travel Channel		yes	ind.	yes
VH-1	yes	yes		Viacom/CBS
Viewers Choice 1	yes	yes		
Viewers Choice 2	yes	yes		
VISN (Vision Interfaith Satellite Network)	yes		ind.	
iN Demand	yes	yes		yes

Other Major MSO Ownership

Prevue Guide		yes		
Prime Time Inc. (?)	yes			
Think Entertainment (?)	yes			
Sunshine Network	yes			
HA! Comedy Network	yes			
Pacific Sports		yes		
Prime Sports NW	yes			
PPV Network		yes		
American Shopping Channel		yes		
Spotlight (?)	yes			
News 12 Long Island		yes	yes	yes
Prism (?)	yes			
SportsChannel Chicago (FSN)	yes	?		yes
SportsChannel Florida (FSN)			yes	?
yes				
SportsChannel Los Angeles	yes		?	yes
SportsChannel New England (FSN)	yes		?	yes
SportsChannel New York (FSN)	yes	?		yes
SportsChannel Ohio (FSN)		yes	?	yes
Z Channel	yes	yes		

New National Programming Added by 1994

Cable Health Network			1994	2006
			yes	
Cartoon Network		yes		yes

Comedy Central	yes		Viacom/CBS
Country Music Channel (CMT)	yes		yes
Court TV	yes		yes
Encore		yes	
Liberty			
Flix!	yes		Viacom/CBS
Gems Television	yes		
Home Shopping Network I		yes	
Home Shopping Network II		yes	
International Channel		yes	
KTVT Dallas		yes	
MTV Latino	yes		yes
NewSport	yes		
Prime Sports Channel Network	yes		
QVC Fashion Channel	yes		Liberty
Request 3-5	yes		
Sci-Fi Channel	yes		yes
Television Food Network	yes		Scripts
The Box	yes		
The Learning Channel		yes	yes
The Nashville Network (TNN)	yes		
Turner Classic Movies (TCM)	yes		yes
USA Network		yes	
GE/NBC			
Viewers Choice Continuous Hits 1		yes	
Viewers Choice Continuous Hits 2,3		yes	
Viva Television Network	yes		

Other new programming with vertical integration by 1994

BET Jazz	yes		Viacom/CBS
Classic Sports Network	yes		
CNN International	yes		yes
Encore/Action		yes	
Liberty			
Encore/Love Stories		yes	
Liberty			
Encore/Mystery	yes		Liberty
Encore/Tweens	yes		Liberty
Encore/Westerns	yes		Liberty
Game Net	yes		Liberty
Home & Garden TV		yes	
Scripts			
Jones Health Care Channel		yes	

Jones Language Network	yes		
La Candena Deportiva	yes		
Outdoor Life Channel		yes	yes
Product Information Network		yes	
Q2/On Q	yes		
Romance Classics	yes		
Sega Channel		yes	
Showtime Comedy Television	yes		Viacom/CBS
Showtime Family Television		yes	
Viacom/CBS			
Showtime Film Festival	yes		Viacom/CBS
Showtime Action	yes		Viacom/CBS
Starz!	yes		Liberty
TCI/Bertelsmann Channel		yes	
TCI/Microsoft PC Channel		yes	
Television Shopping mall	yes		

New programming with vertical integration by 2006

Programs with National Distribution

Style	yes	
PBS Kids Sprout	yes	
The Golf Channel	yes	
AZN Television	yes	
PBS Kids Sprout	yes	
TV One	yes	
G4	yes	
HBO2	yes	
HBO Comedy		yes
HBO Family	yes	
HBO Latino	yes	
HBO Signature	yes	
HBO Zone	yes	
HBO HD	yes	
Cinemax HD		yes
Cinemax Multiplex	yes	
Action Max	yes	
@Max	yes	
5StarMax	yes	
MoreMAX	yes	
OuterMax	yes	
Thriller Max	yes	
WMAX	yes	
iN Demand HD	yes	

iN Demand HD2	yes	
Music Choice		yes
CNN en Espanol	yes	
CNN Airport Network	yes	
CNN fn	yes	
The WB Television Network		yes
Fox News channel	yes	
Fox Movie Channel	yes	
TV Guide	yes	
FX	yes	
Fuel	yes	
National Geographic Channel		yes
Speed Channel	yes	
Fox Sports Net	yes	
Fox Sports En Espanol	yes	
Fox College Sports	yes	
Fox Soccer Channel		yes
Fox Reality	yes	
TV Games Network (TVG Horse Racing)		yes
Fuse	yes	
Independent Film Channel (IFC)		yes
WE (Women's Entertainment)	yes	
Discovery Health	yes	
Discovery Kids	yes	
Discovery Science	yes	
Discovery Times	yes	
Discovery En Espanol		yes
Discovery HD Theatre	yes	
Discovery Home	yes	
Military Channel	yes	
Animal Network	yes	
FitTV	yes	
BBC America		yes

Programs with Local and Regional Distribution

(It is not clear if the FCC reports from 1990 and 1994 captured all local and regional programming)

Regional Sports Programming

Comcast SportsNet Philadelphia		yes
Comcast SportsNet Mid-Atlantic		yes
Comcast SportsNet Chicago		yes
Comcast SportsNet West	yes	

Comcast/Charter Sports Southeast			yes
Fox Sports Net New England			yes
Cowboys TV (Dallas)			yes
Bravevision (Atlanta)			yes
Falconvision (Atlanta)		yes	
Metro Sports (Kansas City)			yes
FSN Arizona			yes
FSN Bay Area	90?		yes
FSN Detroit		yes	
FSN Midwest			yes
FSN North	89?	yes	
FSN Northwest	88?	yes	
FSN Pittsburg	86?		yes
FSN Rocky Mountain	88?		yes
FSN South	90?	yes	
FSN Southwest	83?	yes	
FSN West	85?	yes	
FSN West 2		yes	
SunSports (Formerly Sunshine Sports)		yes	
Madison Square Garden (MSG) Network			yes
Cox Sports Television			yes

News Programming

Phoenix Info News		yes	
Comcast Local (Detroit)		yes	
New England Cable News			yes
Pittsburgh Cable News		yes	
Cable News 9 – Albany New York			yes
New York 1 News (NY1 News)		yes	
NYI Noticias		yes	
News 10 Now – Syracuse, N.Y.		yes	
News 8 Austin			yes
News 14 Carolina (Charlotte)			yes
News 14 Carolina (Raleigh)			yes
R News – Rochester N.Y.		yes	
New York 1 News		yes	
News 12 Connecticut			yes
News 12 Bronx		yes	
News 12 Brooklyn		yes	
News 12 Hudson Valley		yes	
News 12 New Jersey			yes
News 12 Traffic and Weather			yes
News 12 Westchester			yes
Arizona News Channel		yes	

News Now 53 (Oklahoma City)	yes	
News Now 53 (Tulsa)		yes
News on One		yes
Rhode Island News	yes	
Bay 9 News	yes	
Central Florida News		yes
<u>Other Programming</u>		
Turner South		yes
Phoenix North American Chinese Channel		yes
CN8 – The Comcast Network		yes
Comcast Entertainment TV (Denver)		yes